



## 香港貿發局香港國際秋季燈飾展 2015

### 「戶外照明世界」及「燈飾配件及零件」將移師亞洲國際博覽舉行

貿發局今年將秋季燈飾展擴展到亞洲國際博覽館，設立「戶外照明世界」及「燈飾配件及零件」，與國際建築及五金展同期開放。

燈飾業與建築材料及五金業息息相關，燈飾不只用於建築物作照明用途，亦是建築設計的重要範疇之一，將秋季燈飾展兩個展區設立於亞洲國際博覽館及與國際建築及五金展同期開放，可讓更多參展商能夠展示相關產品。

同時可讓買家，特別是地產發展商及建築師，在採購建築、五金產品及服務的同時，亦可物色相關照明產品，相信此舉可發揮協同效應，締造更多跨行業商機。

全賴業界多年來對香港國際秋季燈飾展的支持，擴展展區至亞洲國際博覽館可令展會有足夠的空間擴充發展，容納更多本港及海外參展商，提供更多樣化及專業的產品及相關服務，進一步打造更專業、更集中的國際級燈飾採購平台，加強秋季燈飾展在同類展覽中的領導地位。



**Hong Kong International Lighting Fair (Autumn Edition)**  
香港國際秋季燈飾展



## **The HKTDC will expand the Lighting Fair (Autumn Edition) 2015 Relocation of the “World of Outdoor Lighting” and “Lighting Accessories, Parts and Components” zones to the Asia World Expo**

The HKTDC will expand the Lighting Fair (Autumn Edition) to AsiaWorld-Expo this year with “World of Outdoor Lighting” and “Lighting Accessories, Parts and Components” zones set up there. These two zones will be held at the same time as the International Building and Hardware Fair at AsiaWorld-Expo.

The lighting industry is closely aligned with the building materials and hardware industry. Lighting products are not only for illumination, but also one of the important areas of architectural design. The two zones of the Lighting Fair (Autumn Edition) set up in parallel with the Building and Hardware Fair at AsiaWorld-Expo will enable more exhibitors to showcase their products more effectively.

Buyers, especially real estate developers and architects, can source building, hardware products and services together with related lighting fixtures at the same time. With this new arrangement, we aim to generate a synergistic effect and create cross-sector collaboration opportunities.

Given the extensive support from stakeholders over the years, expanding the Lighting Fair (Autumn Edition) to AsiaWorld-Expo allows the fair to have sufficient space for further development, and accommodate more local and overseas exhibitors. A greater variety of high-quality exhibits and related services will be on show at the fair. This initiative will enhance the event’s reputation as an international marketplace for high-quality products and services specifically targeted at industry players, thereby strengthening the fair’s position as the leading event of its kind in Asia.

